



Mr. Thu-Hua Liu President of MCUT



Business Profile



What would you say are the fundamental values of Ming Chi University?

Our idea of higher education is based on two key concepts: the training of talent and the output of knowledge. In terms of talent cultivation, Ming Chi University has been able to maintain its unique culture and tradition while operating as part of the overall education model of Taiwan. We are unique given the fact that our students reside on campus and partake in many daily activities – morning exercise, maintenance activities and volunteering in the local community – which we feel helps foster a culture of hard work and team spirit.

We like to think of ourselves as a practical university with equal em-

phasis on teaching and research. We do not simply focus on educating the students; rather we strive towards education which encompasses the development of the student as a person, to cultivate an environment where hard-work, self-improvement and diligence are championed while embracing the idea of simplicity. The University firmly believes that such a culture will provide steady foundations for our objective to become an innovation and application leader in key areas of the Asia-Pacific region. Finally, our university has very close ties with the local community; one of our fundamental values is imple-

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menting the university's social responsibility. In my opinion, a strong community-university relationship will not only lead to future growth for the university, but also the local environment as a whole.

Can you tell us more about how Ming Chi University works with local and international enterprises in terms of internships?

Yes, we are very proud of the success of our internship programs, which have been in operation for more than 50 years. As technology and demand from companies changes and evolves, so do our programs. At the beginning, our programs lasted three to six months but we realized, after speaking with various companies, that one-year programs would be more beneficial for both student and enterprise. We attribute this success to our process of matching industry needs with individual student capabilities so that there is a good fit. This helps solve problems and challenges within the industries we collaborate with and provides our students with invaluable experience.

Our foreign work-study internships – which have been in place since 2006 – have been very successful; each year about 870 students are sent overseas, to countries such as United States, Switzerland, China, Malaysia, and Vietnam.

When our students are abroad, we make sure they are integrating well by sending teachers to their location. This constant contact also ensures a stronger relationship between the company and university. Despite being one of the smallest universities in Taiwan, Ming Chi has been among the top public and private science and technology universities in the country in the past few years in terms of industry-university cooperation – the companies we have collab-

orated with have been very happy with our students. Moreover, these programs help reduce the financial challenges of the students' families as they successfully complete their studies.

With a focus on the system of education within Ming Chi University, what would you say makes the university unique?

Dr. Liu: With regards our teaching system, we have integrated a system by where the student's learning development status is evaluated at the beginning of the period to pinpoint areas of improvement. This allows the tutor to understand the actual situation of the teachers and students, and assist the instructor in teaching adjustments, study and counseling. Teaching and learning are optimally adapted to the needs of our alumni and the system continues to implement student learning assessments at the end of the period. We feel that this interactive and dynamic system allows us to provide the best and most specialized education possible for our students. Lastly, we have also implemented a system which is based on cross-domain learning. It is called "Design Thinking" and involves teams and students from different departments to come together to work and learn from each other in the form of an interactive workshop because we strongly feel that cross-disciplinary collaboration will be the way forward.

How does the university help create a healthy learning environment for students?

We, at the Ming Chi University, are focused on fostering a good academic environment for students and, as I previously mentioned, we want to transmit the values of hard work, while encouraging simplicity. Outside of the classroom